

ARIEL CERDA

UI Designer



INFO

PORTFOLIO

portfolio.arielcerda.com

BIRTHDATE

11th of December 1985

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ADDRESS

3a/52 Upper Queen St, Eden
Terrace, Auckland 1010

EDUCATION

INACAP VALPARAÍSO

Graphic & Web designer
2007 – 2011
Degree translated into
English

SKILLS

HTML & CSS preprocessor,
prototype, Sketch,
Principle, Adobe Suite,
Invision y Abstract, Final
Cut, Premiere Pro, Git,
Sublime Text, Prepros,
Hubspot and 360°
photography.

RESUME

I am a graphic designer with experience in web design and development. Throughout my professional career I've had to develop a wide variety of projects focused on technology, always generating excellent relationships with all kinds of people and members of different teams. I currently have my sponsorship for 3 years.

WORK EXPERIENCE

ENGAGING PARTNERS NZ / SENIOR UI DESIGNER

Mar. 2019 – Current

Responsibilities:

Concepting, designing and frontend coding as well as best practice execution of websites, email and blog templates within the marketing automation platform (HubSpot) and produce video content for clients.

NED MEDIA / UI DESIGNER

Feb. 2015 – Aug 2018

Responsibilities:

Design and prototype in-house websites and client projects.
Define the brand design guidelines for projects.
Design and prototype applications for Smart TV for TV Networks.
Design and prototype web applications for online video editing platform.

Reference: Cristobal Florenzano - CEO of Ned Media / cflorenzano@ned.cl

LUKKIN.COM / UX-UI / FRONT-END

Dec. 2013 – Nov. 2014

Responsibilities:

CSS & HTML responsive design
Translate concepts into wireframes, mockups and prototypes.

Reference: Daniel Atik - CEO & CO FOUNDER / daniel.atik@gmail.com

GIRÓ AGENCY / WEB DESIGNER

Feb. 2012 – Jul. 2013

Responsibilities:

Maintain and manage sites for clients.
Email marketing.

UNIV. CATÓLICA DE VALPARAÍSO / WEB DESIGNER

Jun. 2011 – Mar. 2012

Responsibilities:

Maintain and manage web sites for clients and create and edit video tutorials for the students of the student platform.